

One investment. Measurable return in 90 days.

A single 90-day sprint fee — no subscription, no long-term contract, no rip-and-replace. Below is everything a budget holder needs to evaluate the investment: what it costs, what's included, and what the data says about return.

SPRINT PRICING BY INSTITUTION SIZE

Community	Regional	National
Community financial institutions Under 50,000 members / customers	Regional institutions 50,000–500,000 members / customers	Super-regional & multi-branch Over 500,000 members / customers
\$12k–\$20k One-time sprint fee	\$20k–\$35k One-time sprint fee	\$35k–\$50k One-time sprint fee
<ul style="list-style-type: none"> ✓ Branded member intake embed ✓ Financial plan generator ✓ Smart product matching ✓ Automated workflow relief ✓ 90-day KPI dashboard ✓ Day 90 ROI review & report 	<ul style="list-style-type: none"> ✓ Everything in Community, plus: ✓ Multi-branch configuration ✓ CRM & KYC API integration ✓ Custom product catalog ✓ Staff training session ✓ Dedicated implementation support 	<ul style="list-style-type: none"> ✓ Everything in Regional, plus: ✓ Advanced tenant configuration ✓ White-glove onboarding ✓ Priority security review ✓ Custom SLA & DPA terms ✓ Ongoing toolkit access post-Day 90

BENCHMARK OUTCOMES — THE BUSINESS CASE

Metric	Before	With Valusync	Source
New account intake time	20+ minutes of manual data entry per interaction	Minutes — guided digital intake, no manual transcription	DCU Pilot, 2025
Multi-product selection	Generic cross-sell prompt; low uptake	22% of members select a second product to explore	DCU Pilot, 2025
Member financial health	Baseline — limited personalized guidance at scale	+\$1,800/yr improvement per member served (annualized)	Valusync model
New account acquisition cost	Baseline — manual onboarding overhead	10% reduction through smarter onboarding & reduced processing	Industry benchmark

APPLY THESE BENCHMARKS TO YOUR INSTITUTION

Time savings $\text{New accounts / month} \times 20 \text{ min saved} \times \text{frontline hourly rate}$ = annual staff time recovered <i>Example: 200 accounts/mo × 20 min × \$25/hr = \$20,000/yr saved</i>	Share-of-wallet opportunity $\text{Members served} \times 22\% \times \text{avg second-product revenue}$ = incremental revenue opportunity <i>Example: 1,000 members × 22% × \$400 = \$88,000 revenue opportunity</i>
Financial health improvement $\text{Members served} \times \$1,800/\text{yr}$ = community wealth impact (annualized) <i>Measured as delta in personal financial health score over 90-day sprint window</i>	Acquisition cost reduction $\text{Annual new member acquisition cost} \times 10\%$ = annual cost savings <i>Example: \$500,000 annual acquisition spend × 10% = \$50,000/yr savings</i>

CONTRACT & ENGAGEMENT TERMS

Fee structure

One-time sprint fee — no monthly subscription, no auto-renewal, no hidden platform costs. 50% due at contract signing; 50% due at Phase 3 go-live.

Legal & compliance

Data Processing Agreement (DPA) included. BAA available on request. Legal review typically 1–2 weeks. SOC 2 Type I attestation available for security review.

After Day 90

Full ROI review delivered to leadership with data for the next conversation. Ongoing toolkit access is a separate, month-to-month arrangement — no obligation.

Ready to build your business case?

Schedule a 30-minute budget conversation — we'll run the numbers for your institution.

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[Schedule a Budget Conversation →](#)